



Public Health Association  
AUSTRALIA

# Sponsorship & Exhibition Prospectus

**Food Policy & Regulation Forum**

**Friday 8 May 2026**

**Hotel Grand Chancellor Hobart,  
Nipaluna Country/Hobart, Tasmania**



# About the Forum

Dear Potential Sponsor,

The PHAA will be running a one-day Food Policy and Regulation Forum in Hobart on Friday 8 May as a satellite event following the Preventive Health Conference (5-7 May). Through a program focused on conversation and workshopping, the Forum aims to build relationships between the stakeholders who are committed to improving nutrition-related health outcomes and discuss solutions for challenges in the current food policy and regulation landscape.

Food and nutrition are foundational to protecting and improving the health of populations. However, Australia's food systems and environments continue to promote dietary patterns that contribute significantly to chronic disease, early mortality, and health inequities. The manufacture, promotion, and availability of energy-dense, nutrient-poor foods remain dominant, with impacts disproportionately affecting disadvantaged communities.

Bi-partisan governments have recognised the importance of food environments through national policy frameworks including the National Preventive Health Strategy 2021–2030 and the National Obesity Strategy 2022–2032. These strategies provide a roadmap for enabling Australians to eat well and for reducing diet-related disease through action across food systems, environments, and health services.

Recent monitoring of these strategies indicates mixed progress. While some preventive health indicators have improved, overall diet-related outcomes have not substantially changed, with obesity prevalence remaining stable and preventive health investment continuing to represent a small proportion of total health expenditure. This highlights ongoing challenges in translating policy commitments into sustained implementation and measurable population health improvements.

Food policy continues to evolve across jurisdictions through reviews of food standards governance, nutrition labelling, and broader food system initiatives. Despite ongoing consultation and policy development across governments, agencies, and stakeholders, many evidence-based interventions to improve food environments remain under consideration or at early stages of implementation. Continued collaboration across government, research, civil society, and the food system will be essential to support sustained progress toward healthier and more equitable food environments.

The PHAA team is committed to working with sponsors to match sponsorship packages to the strategic objectives of your organisation to ensure you are satisfied with your involvement and return on investment.

We would be delighted to discuss these promotional opportunities or any further ideas you may have for promoting your products or services.

We look forward to working with you.

Kind regards,



Adjunct Professor Terry Slevin  
Chief Executive Officer  
Public Health Association of Australia





## Principal Sponsor

**SOLD**

This is an exclusive opportunity to shape your involvement in the event and get recognition for your support of food policy and regulation.

### Be Acknowledged

- Acknowledgment as a forum sponsor

### Branding/Marketing

- Company pull-up banner displayed on the stage throughout the forum
- Company logo displayed on the holding slides throughout forum
- Company name, profile and logo on the conference website

### Registrations

- 10 x Full forum registrations



## Associate Sponsor

**Two Available**

Associate Sponsors will have high visibility and exposure at the event

### Be Acknowledged

- Acknowledgment as a forum sponsor

### Branding/Marketing

- Company logo displayed on the holding slides throughout forum
- Company name, profile and logo on the conference website

### Registrations

- 5 x Full forum registrations

**\$ 15,000 AUD inc. GST**

## Affiliation Sponsor

**Unlimited**

Affiliate Sponsors will have visibility and exposure at the event

### Be Acknowledged

- Acknowledgment as a forum sponsor

### Branding/Marketing

- Company logo displayed on the holding slides throughout forum
- Company name, profile and logo on the conference website

### Registrations

- 1 x Full forum registrations

**\$ 3,000 AUD inc. GST**



# Booking Form

To book a sponsorship package, please send your completed form to:  
 Eliza Van Der Kley | E: [evanderkley@phaa.net.au](mailto:evanderkley@phaa.net.au) | T: 02 6171 1308

Organisation

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Contact Name

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Position

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Postal Address

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Suburb

State

Postcode

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Phone

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Email

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## Sponsorship Packages

Type	Cost	Select
Principal Sponsor		
Associate Sponsor	\$15,000	<input type="checkbox"/>
Affiliation Sponsor	\$3,000	<input type="checkbox"/>

*All prices are in AUD and GST inc.*

Total Cost

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Name of  
authorised person

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Position

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Signature

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Date

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**Upon confirmation, this contract is binding on the signature above.**

### Confirmation

Upon completion of this form a tax invoice and contract will be provided. Confirmation of sponsorship and exhibition spaces is conditional upon this form and contract being completed and all payment having been received. The PHAA reserve the right to reassign any sponsorship or exhibition package if the terms and conditions outlined in the contract are not fulfilled.

### Payment

Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, whichever comes first.